



# ERMINESKIN COMMUNICATIONS SURVEY

## PERSONAL INFORMATION:

NAME: \_\_\_\_\_ BAND NUMBER: \_\_\_\_\_ DAY / MONTH / YEAR

GENDER:  Male  Female \_\_\_\_\_ Not Listed  Prefer Not to Answer

LIVES ON RESERVE  LIVES OFF RESERVE  AGE: 17 OR UNDER  18-25  26-40  40-59  60+

## INSTRUCTIONS:

Please fill in the circle that best describes your opinion about the statement

### ECN NEWSLETTER QUESTIONS:

### RATING SCALE:

Strongly Disagree   Disagree   Neutral   Agree   Strongly Agree

The ECN Newsletter has helpful information

ECN Newsletter Articles are informative and well written

The ECN Newsletter article variety is satisfying

The ECN Newsletter's bi-weekly release schedule is satisfactory

The recent ECN Newsletters have been eye catching and visually appealing

Current drop off locations for physical copies of the ECN Newsletter are satisfactory

Are there any additional locations you think should be included in the ECN Newsletter drop-off? If so, which locations?

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What types of articles would you like to see more of in the ECN newsletter? Examples include; recipes, sports, culture, etc.

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## ECN MOBILE APP QUESTIONS:

## RATING SCALE:

Strongly Disagree   Disagree   Neutral   Agree   Strongly Agree

You are satisfied with the content on the Ermineskin Mobile App

    

You use the Ermineskin Mobile App often

    

You would recommend the Ermineskin Mobile App to others

    

You rarely encounter any bugs or glitches on the Ermineskin Mobile App

    

You are satisfied with the number of push notifications received from the ECN Mobile App

    

The ECN Mobile App is your main way of staying up to date in the community

    

What features do you think should be added to the app?

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Would you be interested in some form of video content on the ECN App? If so, describe the type of videos you would want.

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## ECN WEBSITE QUESTIONS:

## RATING SCALE:

Strongly Disagree   Disagree   Neutral   Agree   Strongly Agree

You visit the Ermineskin website often

    

The Ermineskin website is easy to navigate

    

You frequently access the Ermineskin secure pages

    

You are satisfied with the current state of the Ermineskin website

    

You would be interested in video introductions being added to the ECN Website for each department

What features would you like to see added to the website? Examples include; AI Assistant, search bar, photo gallery, etc.

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Are you aware of what the ECN Websites secure pages offer? If so, is the content satisfactory or could it be improved?

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**What do you look for most on the website?  
Please circle one of the following:**

**Jobs/Training**

**News**

**Emergency  
Contacts**

**Secure Pages**

**Department  
Information**

**Other**

**ADDITIONAL DEPARTMENT QUESTIONS:**

Do you engage most with the ECN Facebook, ECN Mobile App, ECN Twitter, ECN Snapchat, ECN Website or ECN Newsletter?

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Which form of media would you like to see ECN Communications expand to in the future? Some examples; podcasts, TikTok, department info videos, news broadcasts, video conferencing etc?.

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Would you like to see more coverage of events such as sports, community events, youth conferences, etc. If so, which ones?

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What changes would you make to our current methods of covering events, such as more interviews, crowd photos, drone footage, live video, recorded interviews etc.?

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Are you registered on the ECN app or ECN website? If not, please explain why.

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**ADDITIONAL COMMENTS:**

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